

Robb Report

SINGAPORE

MEDIA KIT 2026



Luxury Without Compromise

Robb Report remains the definitive voice of luxury, trusted by the world's most discerning audience. Its readers share a deep appreciation for quality, exclusivity, heritage, taste, and exceptional design. As the ultimate arbiter of refined living, Robb Report connects influential individuals with the ideas, insights, products, and experiences that truly matter.

Synonymous with affluence and excellence, Robb Report continues to define what it means to live a life of uncompromising luxury.



Robb Report Singapore

As the definitive voice of luxury, *Robb Report Singapore* curates a world of refinement, ambition, and influence. We bring together ultra-high-net-worth and high-net-worth individuals with the experiences, ideas, and objects that elevate living beyond the ordinary—while provoking thoughtful conversations about what luxury signifies in today's world.

Our readers are visionaries, innovators, and tastemakers. They are curious about the evolving nature of wealth and driven by the pursuit of meaning, always looking beyond ownership to impact. For them, success is measured not just by acquisition, but by awareness, intention, and legacy.

Robb Report Singapore collaborates with thought leaders, creators, and changemakers who are reshaping the contours of modern luxury. Because for us, true luxury is not merely about indulgence—it is about the pursuit of purpose, the appreciation of excellence, and the responsibility that comes with privilege.



Robb Report Origins & Global Reach

Robb Report made its debut in 1976, originally as a niche publication featuring advertisements for new and classic Rolls-Royces, distributed throughout the exclusive enclaves of Bel Air and Beverly Hills. Over the next four decades, it evolved into the world's most authoritative voice on refined living. Today, with 19 international editions, *Robb Report* continues to define and celebrate the art of living well on a truly global scale.



**Robb Report
Hong Kong**



**Robb Report
Mexico**



**Robb Report
Sweden**



**Robb Report
Africa**



**Robb Report
Brazil**



**Robb Report
India**



**Robb Report
Monaco &
Cote d'Azur**



**Robb Report
Thailand**



**Robb Report
Arabia**



**Robb Report
China**



**Robb Report
Italy**



**Robb Report
Philippines**



**Robb Report
United States**



**Robb Report
Australia &
New Zealand**



**Robb Report
Germany**



**Robb Report
Malaysia**



**Robb Report
Singapore**



**Robb Report
Vietnam**

Elite, Affluent & Inspired Audience

Robb Report Singapore reaches a devoted and highly affluent audience, alongside a new generation of tastemakers across both print and digital platforms. Our readers are discerning, worldly, and deeply attuned to quality, craftsmanship, heritage, exceptional design, and exclusivity.

Influential in their circles and affluent in lifestyle, they represent the pinnacle of consumer sophistication—making Robb Report Singapore the definitive platform for the world’s leading luxury brands to connect with those who shape culture, set trends, and define success.



Robb Report
SINGAPORE



PRINT

35 - 55	76%	24%	S\$2.5 - 3.5 million per year	15,000	75,000 (Pass on rate - 5)
AGE	MALE	FEMALE	AVERAGE HOUSEHOLD INCOME	PRINT RUN	TOTAL READERSHIP

DIGITAL

25 - 55	52%	48%
AGE	MALE	FEMALE

Distribution

Newsstands & Bookstores

500

Books Kinokuniya
MPH Bookstores
Relay Bookstores
Selected Popular Bookstores
Selected Convenience Stores
Selected WH Smith Bookstores
Times Travel Bookstores

Airlines, Marinas & Private Lounges

500

DBS Asia Treasures Lounge
Emirates Airlines
Emirates Lounges
Finnair
(Dnata Singapore Pte Ltd.)
JetQuay
Marina at Keppel Bay
ONE°15 Marina Club
Qantas Airways Limited
Raffles Marina
Singapore Air Charter
Singapore Airlines
Singapore Yacht Show
Swiss International Air Lines
Thai Airways

VIP Banking

2,500

ABN	Deutsche Bank
American Express	DBS Private Bank
Amro	EFG Bank AG
ANZ Bank	HSBC Private Bank
Private Banking Barclays Bank	JP Morgan
Bank of China	Maybank Private Wealth Lounge
Bank of Singapore	OCBC
Bank Societe Generale	RHB Bank
BNP Paribas	Sumitomo Mitsui Banking Corporation
Barclays Bank	Standard Chartered
Citigold Private Client	UOB
Citi Wealth Hub	UBS AG
Credit Suisse	VP Bank

Private Properties

2,500

8 Napier	Martin No. 38	The Lincoln Modern
Ascott Raffles Place	Nassim Park Residences	The Marq
Boulevard Vue	One Shenton	The Orchard Residences
Cuscaden Reserve	Orchard Park Suites	The Ritz-Carlton Residences, Singapore, Cairnhill
Duo Residences	Orchard Residences	The Sail
Far East Plaza Residences	Orchard Scotts Residences	The St. Regis Residences
Gramercy park	Reflections at Keppel Bay	Treetops Executive Residences
Haus on Handy	Regency House	Thr3e Thr3e Robin
Hilltops	Riverside Village Residences	Village Residence West Coast
Le Grove Serviced Apartments	Sentosa Cove	W Residences
Marina Bay Residences	St Regis Residences Singapore	Wallich Residence
Marina Bay Suites		

Distribution

Luxury Automotive Showrooms

500

Audi Centre (Premium Automobiles)	Lexus Borneo Motors (Singapore) Pte Ltd
Aston Martin (Wearnes Automotive)	Maserati (Tridente Automobili)
Bentley (Wearnes Automotive)	McLaren Singapore
BMW showrooms (Performance Munich Autos)	Mercedes-Benz (Cycle & Carriage)
Ferrari (Ital Auto)	Peugeot (AutoFrance)
Jaguar	Porsche Asia Pacific
Lamborghini (EuroSports Auto)	Rolls-Royce Motor Cars Ltd
Land Rover	Volkswagen Group Singapore

High Net Worth Individuals

6000

Business owners & entrepreneurs
CEOs
Ferrari Owners' Club Singapore
Managing directors of publicly listed corporations
Philanthropists
Professionals
Thought Leaders

Private Clubs & Five-Star Hotels

2,500

1880
67 Pall Mall
Amara Sanctuary Sentosa
Andaz Singapore
Ann Siang House
Banyan Tree Hotels & Resorts
British Club
Capella Singapore
Capitol Kempinski
COMO Hotels & Resorts
Como Shambala Urban Escape Singapore
Conrad Centennial Singapore
Crane Club

Crowne Plaza Changi Airport
Equestrian Federation of Singapore
Four Seasons Hotel Singapore
Fullerton Bay Hotel
Goodwood Park Hotel
Grand Hyatt Singapore
Grand Park Orchard
Harvard Club of Singapore
Hilton Singapore Orchard
InterContinental Singapore
JW Marriott South Beach
Kesa House
Laguna National Golf & Country Club
Le Meridien Singapore, Sentosa
Mandala Club
Mandarin Oriental
Marina Bay Sands
Marina Bay Sands Pte Ltd

Marriott Tang Plaza
Mondrian Singapore Duxton
One & Only Desaru Coast
PARKROYAL COLLECTION Marina Bay
PARKROYAL Serviced Suites
Pan Pacific Orchard
Pan Pacific Singapore
PARKROYAL on Beach Road
Parkroyal on Pickering
Raffles Hotel Singapore
Raffles Town Club
Conrad Hotel Orchard
Resorts World Singapore
Ritz Carlton
Royal Plaza on Scotts
Sentosa Golf Club
Sentosa Resort and Spa
Shangri-La Singapore

Sheraton Towers
Singapore Polo Club
Small Luxury Hotels
Sofitel Singapore City Centre
Sofitel Singapore Sentosa
Swiss Club
Tanglin Club
The American Club
The Ascott
The Fullerton Hotel Singapore
The Ritz-Carlton, Millenia Singapore
The Singapore Edition
The Singapore Island Country Club
The St Regis Singapore
Tower Club
Villa Samadhi
W Hotel Singapore
Wanderlust
YTL Hotels

Editorial Calendar

Robb Report Singapore 2026

January

Celebration

Kicking off the new year in style, we carry the festive spirit forward with a handpicked showcase of exquisite luxury pieces, immersive experiences, and curated insights that inspire readers—and your clients—to embrace 2026 with renewed passion and perspective.

February

Romance/Harmony

Romance, friendship, enduring partnerships, and inspired collaborations—our Romance & Harmony issue celebrates the beauty of meaningful connections. We present an elegant selection of refined gifts for the season of love, while highlighting remarkable alliances and creative synergies shaping the modern world of luxury.

March

Technology

From groundbreaking innovations to future-shaping design, our Technology issue explores how advancement continues to redefine modern luxury. Beyond gadgets, we delve into the worlds of automotive excellence, intelligent finance, digital wealth management, and next-generation watchmaking—where craftsmanship meets code and precision meets progress.

April

Sustainability

Our Sustainability issue explores how responsibility and refinement converge. We highlight the brands and ideas redefining luxury through conscious design, ethical sourcing, and lasting vision. From green mobility to mindful wealth, it celebrates purposeful elegance—and offers partners a platform to align with today's most pressing issues.

May

Adrenaline

Command the road with the world's finest machines. Journey through inspired escapes, dynamic timepieces, and high-octane luxuries curated for those—and the brands that move them—who crave excitement, precision, and distinction.

June

Health & Wellness

Health is the truest form of luxury. From advanced wellness technology and transformative retreats to restorative skincare, this issue explores how modern luxury elevates body, mind, and spirit—offering partners a meaningful space to connect with a health-conscious audience who believe in living well.

NOTE: EDITORIAL THEMES SUBJECT TO CHANGE.

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Editorial Calendar

Robb Report Singapore 2026



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July

Art & Design

We celebrate creative mastery and the artistry that defines modern luxury. Through exclusive conversations with visionary creators, awe-inspiring architecture, and pioneering interior design, this issue reveals how imagination and innovation continue to shape the evolving landscape of refined living.

August

Watches & Jewellery

Discover the defining creations of the year in haute horlogerie and high jewellery. This issue unveils the most remarkable timepieces and treasures from leading maisons and visionary independents, offering readers—and brand partners—a glimpse into craftsmanship, rarity, and design at its finest.

September

Best Of The Best

Our signature annual edition honours the pinnacle of luxury across every realm—from groundbreaking automobiles and exceptional watches to transformative travel and lifestyle experiences. Featuring our highly anticipated Wealth Special, created in partnership with top private banking institutions, this issue delves into the evolving art and intelligence of wealth stewardship.

October

Power

We celebrate the newest members of Robb Report Singapore's distinguished Thought Leaders community—trailblazers who exemplify influence, purpose, and vision. This edition offers rare insights into the people shaping industries and redefining success, culminating in highlights from our exclusive annual gala.

November

Travel

Embark on a journey through the world's most extraordinary escapes. From private islands and legendary resorts to bespoke adventures and cultural gems, this issue serves as the insider's passport to unparalleled travel indulgence and the art of exploration in style.

December

Ultimate Gift Guide

We close the year with a celebration of generosity and taste. The Ultimate Gift Guide presents an inspired curation of luxurious objects, experiences, and innovations—perfect for discerning readers looking to reward themselves and those who matter most.

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Print Edition Rates 2026

All rates are in SGD and is not yet inclusive of GST or any prevailing taxes of the day.

Double-Page Spreads

POSITION	RATES
INSIDE FRONT COVER SPREAD	\$18,150
1ST SPREAD	\$16,335
2ND SPREAD	\$14,701
3RD SPREAD	\$13,230
ROP	\$12,100

Single Pages

POSITION	RATES
ROP	\$7,865
PREMIUM POSITION PAGE <i>(Contents, Editor's Letter, Masthead)</i>	\$9,075
IBC	\$9,075
OBC	\$18,150
SPECIAL AD SECTION	TBD

ADVERTORIAL (SINGLE PAGE) \$9,317

Print Specification

Single Page:

Trim Size 210 x 270mm
Bleed 220 x 280mm
Art Size 196 x 256mm

**Keep live matter 7mm from the trim.*

Double Page Spread:

Art Size 420 x 270mm
Bleed 430 x 280mm
Art Size 196 x 256mm

**Keep live matter 7mm from the trim.*

Colour Profile

Fogra 39L

Maximum Ink Density

300%

Colour Mode

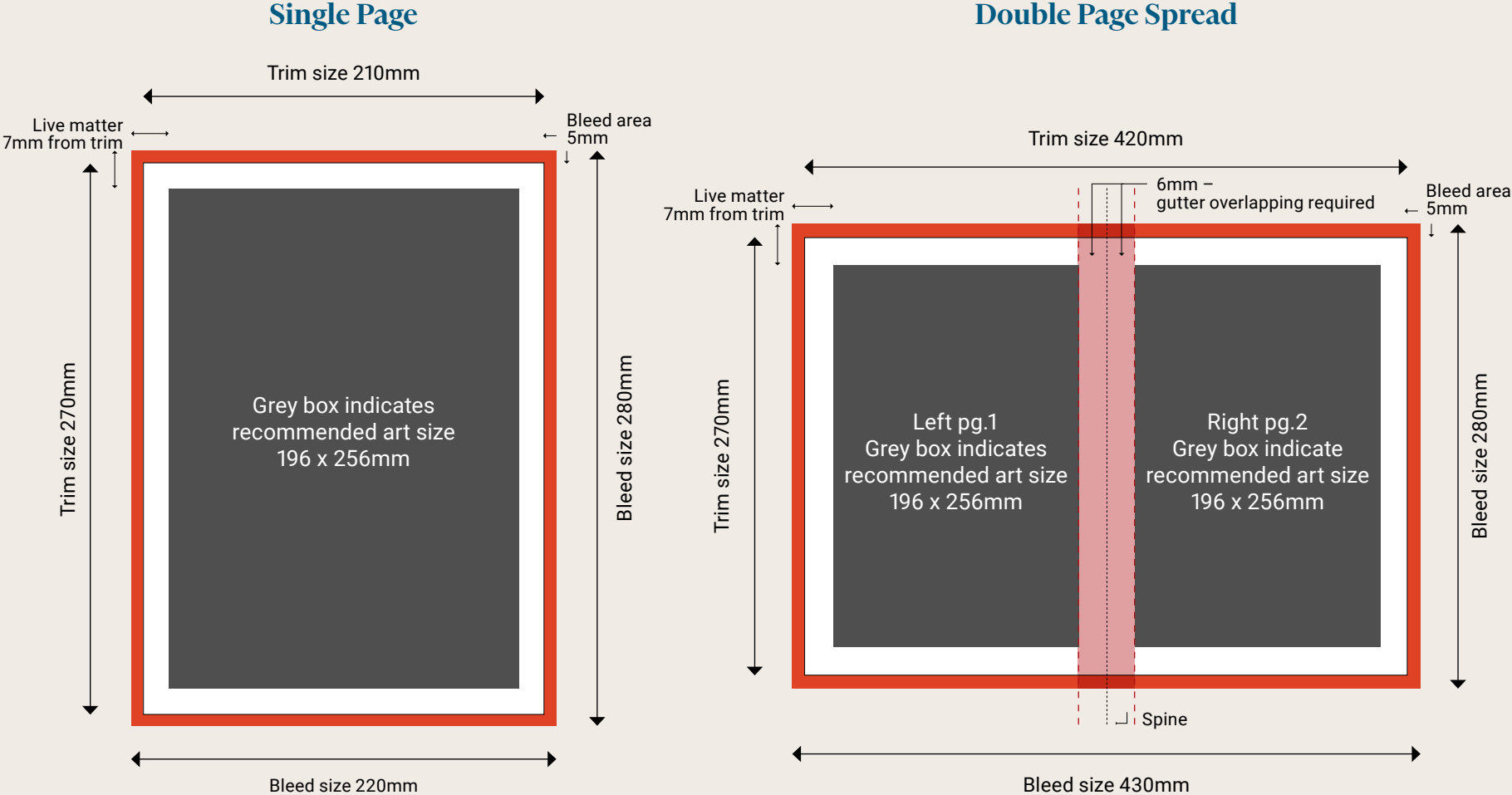
only CMYK

All text & fonts

Created outlined & 100% Black

Submitted materials

High-resolution (300DPI) PDF files are preferred





Advertisement Booking & Material Dates

January 2026

Booking: **28 November 2025**
Submission: **5 December 2025**

February 2026

Booking: **30 December 2025**
Submission: **5 January 2026**

March 2026

Booking: **23 January 2026**
Submission: **30 January 2026**

April 2026

Booking: **23 February 2026**
Submission: **27 February 2026**

May 2026

Booking: **25 March 2026**
Submission: **31 March 2026**

June 2026

Booking: **24 April 2026**
Submission: **30 April 2026**

July 2026

Booking: **25 May 2026**
Submission: **29 May 2026**

August 2026

Booking: **23 June 2026**
Submission: **29 June 2026**

September 2026

Booking: **24 July 2026**
Submission: **31 July 2026**

October 2026

Booking: **24 August 2026**
Submission: **31 August 2026**

November 2026

Booking: **23 September 2026**
Submission: **30 September 2026**

December 2026

Booking: **26 October 2026**
Submission: **30 October 2026**



Connect With a Discerning Digital Audience

RobbReport.com.sg

Robb Report Singapore's digital platform, *RobbReport.com.sg*, brings luxury storytelling into the modern age—amplifying your brand's visibility across a discerning, high-net-worth audience. Through compelling narratives and immersive experiences that span automobiles, art, watches, jewellery, fashion, and fine dining, the site delivers engagement that goes beyond impressions to influence.

Designed as a premium environment for advertisers, *RobbReport.com.sg* offers bespoke digital integrations, data-driven insights, and targeted reach—positioning your brand directly before Singapore's most affluent and aspirational readers in the spaces where they live, invest, and explore.

Estimated Monthly Traffic

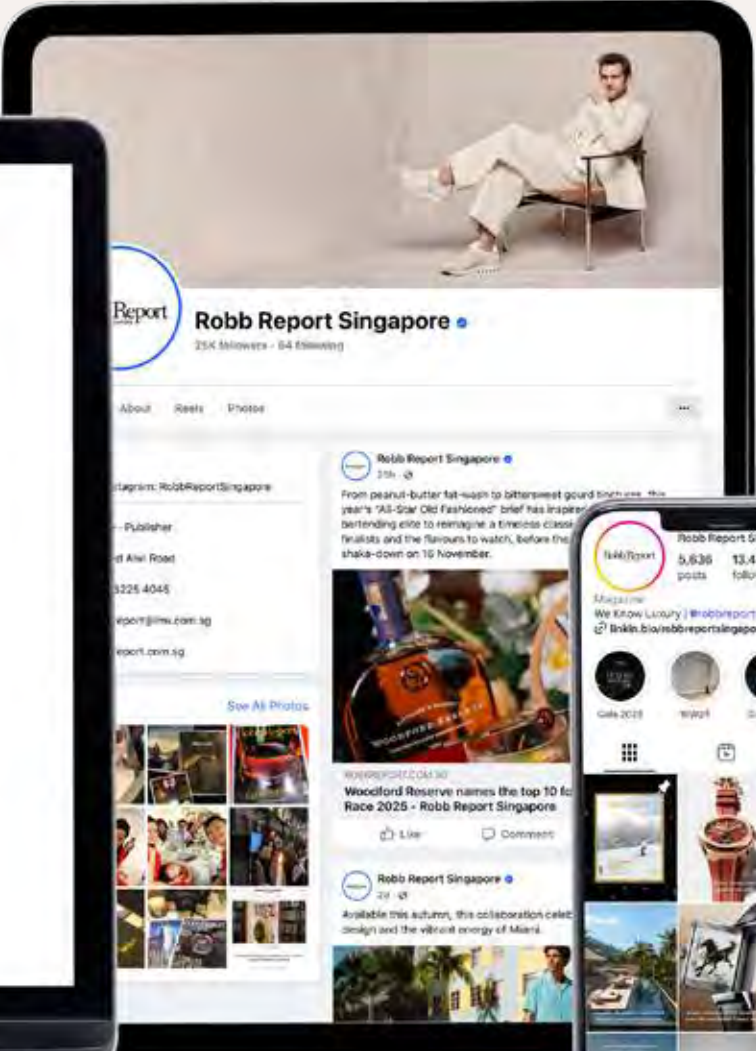
(Source: Google Analytics. Latest figures from October 2024)

RobbReport.com.sg

Page Views: **363,000**
Unique Visitors: **189,000**
Average Time Online: **58 seconds**

Social Media Followers

Facebook: **25,973**
Instagram: **13,161**
LinkedIn: **2,162**
Newsletter Subscribers: **3,788**



robbreport.com.sg Banners

Home Page:

2 weeks: \$7,986
4 weeks: \$11,314

Section Buyout:

2 weeks: \$5,990
4 weeks: \$9,317

Advertorial \$9,317

Special Projects TBD

EDM \$5,000

All rates are in SGD and is not yet inclusive of GST or any prevailing taxes of the day

Digital AD Specifications

	Dimension (pixels, fixed)	Image AD File Size	Image AD File Size	Rich Media AD File Size	Rich Media AD File Format
Header Banners	1280 x 300px (Desktop and tablet) 400 x 225 px (Mobile)	Up to 1MB	GIF, JPG, PNG, HTML	Up to 1MB	HTML zip bundle or standalone HTML file
Leaderboards (3x)	960 x 300px (Desktop and tablet) 400 x 500px (Mobile)	Up to 1MB	GIF, JPG, PNG, HTML	Up to 1MB	HTML zip bundle or standalone HTML file
Vertical Banners	300 x 600px (Desktop and tablet)	Up to 1MB	GIF, JPG, PNG, HTML	Up to 1MB	HTML zip bundle or standalone HTML file
EDM	640px (Width)		HTML		

Image Ad requirement

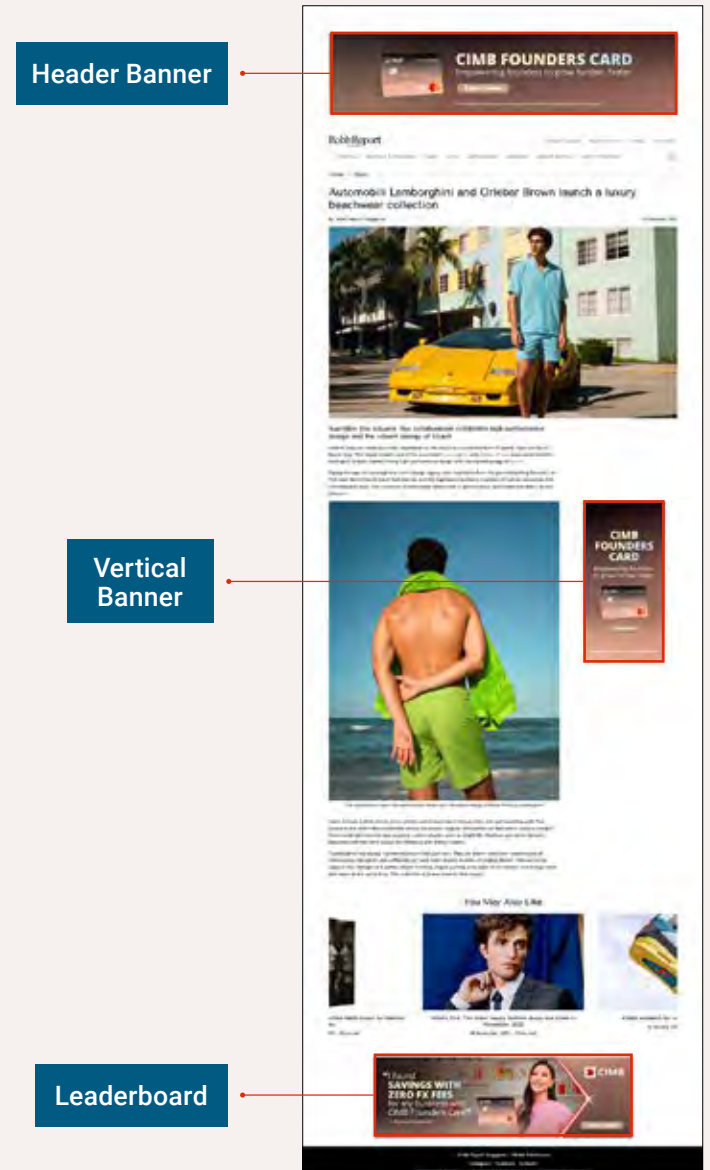
All creatives must be in RGB colour mode and at minimum 150 DPI (recommended 227 - 500 DPI)

Rich Media Ad requirements

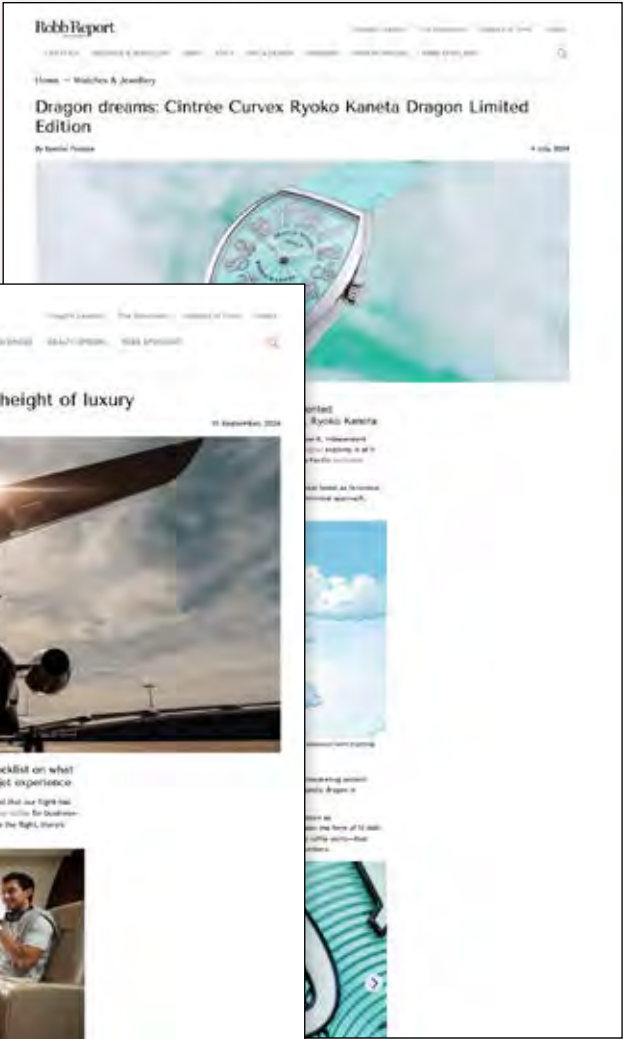
All scripts (css, js) files must be embedded within the HTML and images should be hosted on a remote server

HTML5 creatives must have at least one standard click tag

HTML5 creatives can only have fixed dimensions, as per table above. Dynamic is not supported



Website



YouTube



Custom Content Creation

Partner with us to tell your story—authentically, strategically, and with impact. *Robb Report Singapore* provides a comprehensive suite of creative solutions designed to engage new, highly targeted audiences. Through tailor-made editorial features, striking visuals, and cinematic storytelling, we bring your brand narrative to life and extend its reach across our digital platforms, social media channels, and curated readership network.

Our YouTube content pillars—Figures of Luxury (showcasing the finest and most iconic creations in the realm of luxury), Ask The Expert (delivering insightful and informed perspectives from industry leaders), and Spotlight (profiling visionaries changemakers)—extend your brand's presence even further, creating dynamic opportunities for storytelling, product integration, and thought leadership that resonate with the world's most discerning audience.

2026 Highlights

Signature events and collaborations for the year.



Thought Leaders

Established in July 2019, *Robb Report Thought Leaders* brings together Singapore's most influential minds—trailblazers, innovators, and visionaries who are shaping the future of business, culture, and luxury. More than a community, it is a nexus of ideas, influence, and inspiration where leadership meets lifestyle at the highest level.

Each year, new members join this distinguished network to connect through curated experiences, private forums, and exclusive events. For partners and sponsors, Thought Leaders offers a rare opportunity to align with an elite circle of decision-makers, engage directly with affluent industry frontrunners, and co-create meaningful activations that embody excellence, vision, and modern luxury.





Robb Report Golf Masters

Robb Report Singapore Golf Masters brings together an exclusive community of distinguished readers, business leaders, and senior executives for a day of sport and sophistication.

The upcoming edition promises an elevated experience on and off the green—uniting competition, camaraderie, and connection in true Robb Report style. For sponsors and partners, the event presents a unique opportunity to engage an elite audience through premium brand integration, bespoke hospitality, and curated touchpoints that resonate with Singapore's most influential decision-makers.





Robb Report Singapore's Gala Night

Robb Report Singapore's Gala Night is the pinnacle of sophistication—a celebration of artistry, innovation, and excellence across every facet of luxury. This unforgettable evening gathers our most valued readers, clients, and partners to honour the visionaries and brands shaping the industry's future.

From exquisite showcases to immersive brand experiences, guests are invited to engage with the finest creations and the creators behind them. For sponsors and collaborators, the Gala offers a rare opportunity to align with prestige, forge meaningful connections, and elevate brand presence among Singapore's most influential tastemakers.

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